

Qatar Bridal & Fashion Show



www.qatarbridalshow.com

International Wedding Dress, Groom Suit and Evening Gown Fair

Fashion's Top Manufacturers

Heading to the Arabian Peninsula and North Africa

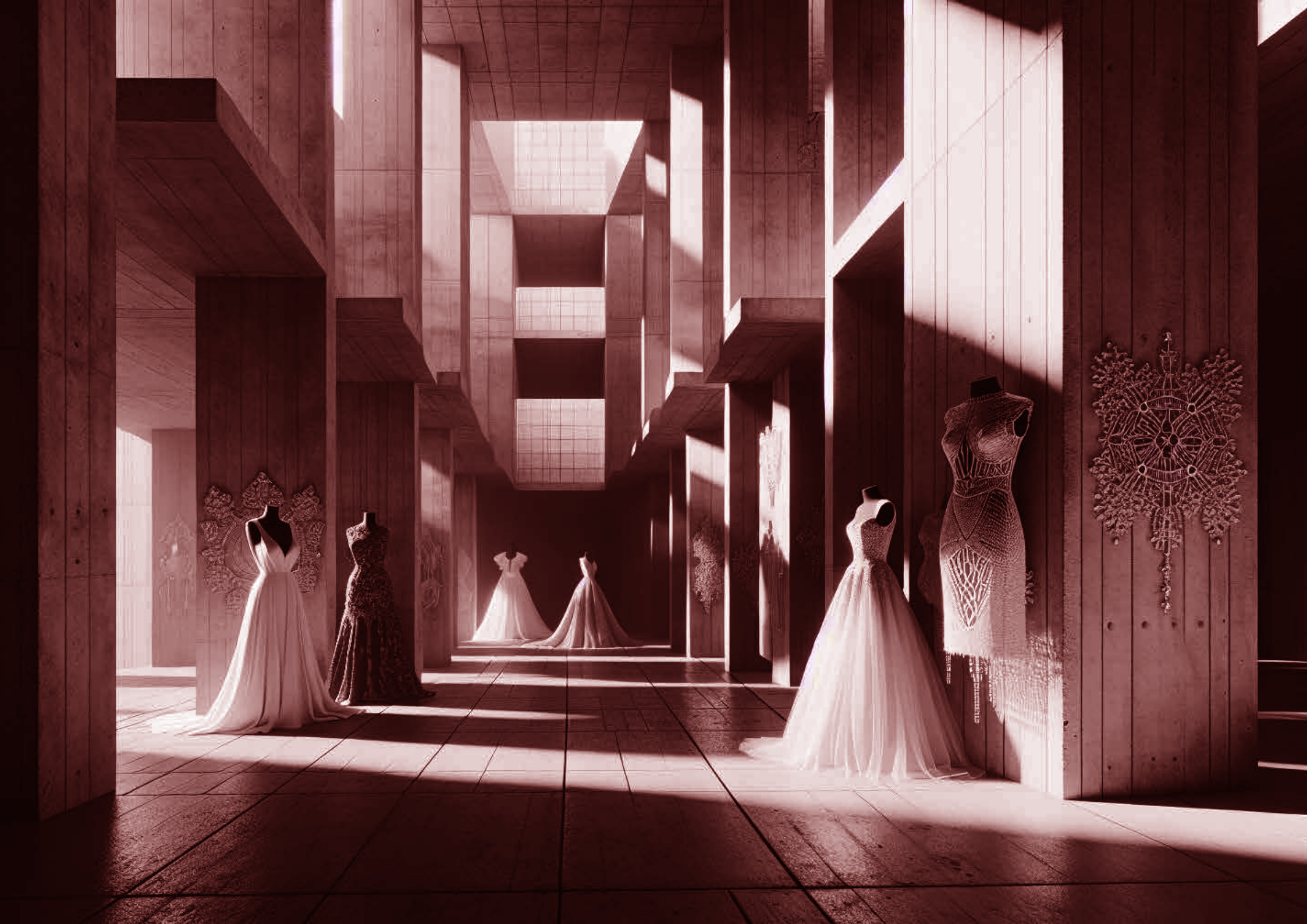
8-10 APRIL 2025

Qatar National Convention Center (QNCC), Hall 5

Organiser



 [QatarBridalshow](https://www.facebook.com/QatarBridalshow)  [Qatarbridalshow](https://www.instagram.com/Qatarbridalshow)  [qatarsbridalshow_](https://twitter.com/qatarsbridalshow_)





Qatar Bridal & Fashion Show International Wedding Dress, Men's Suit and Evening Gown Fair

Save the Date!

8-10 April 2025

Qatar Bridal & Fashion Show, International Wedding Dress, Groom Suit and Evening Gown Fair is the most influential event in the Middle East, uniting the largest international producers in Türkiye's evening and wedding wear sectors with exhibitors and visitors from across the region. The fair will provide a unique opportunity to experience the latest bridal fashion trends.

Qatar Bridal & Fashion Show, International Wedding Dress, Groom Suit and Evening Gown Fair will take place in Doha, the capital of Qatar, on **8-10 April 2025**. Organized by **Expo Dutch**, it is the ultimate event to attend. The event that hosts the leading names in the evening and wedding wear sectors in Qatar, will be attended by 18 countries. As a popular meeting point on the Arabian Peninsula, the event will set the future trends inspired by the latest ideas and styles.



Qatar Bridal and Fashion Show in Numbers

4,800 m²

Exhibition Area

80+

Exhibitors

4,500

Visitors





Visiting Countries

The **Qatar Bridal & Fashion Show** is set to host a strong network of international buyers from numerous countries across **North Africa, the MENA region, and the Gulf**. Professional buyers from 18 countries, including Qatar, Bahrain, Kuwait, the UAE, and Saudi Arabia, are expected to attend this prestigious event.



Azerbaijan



UAE



Bahrain



Algeria



Morocco



Iraq



Qatar



Kuwait



Libya



Lebanon



Egypt



Russia



Sudan



Saudi Arabia



Tunisia



Oman



Jordan



Yemen



Qatar Bridal & Fashion Show

Why Exhibit?

Qatar International Wedding Dress, Men's Suit and Evening Gown Fair is the most prestigious and comprehensive bridal fair event in the Middle East.

- **Strategic Location and Ease of Access:**

Qatar is located at the heart of the Middle East, offering world-class accessibility for exhibitors and visitors — a significant advantage that cannot be overlooked.

- **Extensive Business Network Opportunities:**

Meet the leading professionals, designers and manufacturers in your sector at this must-attend event. Expand your business connections and establish new collaborations at the fair.

- **Brand Awareness and Promotion:**

Qatar Bridal & Fashion Show the perfect platform to promote your brand internationally and increase your prestige. You will gain significant media coverage and promotional opportunities that are ideal for raising brand awareness.

- **Sales and Marketing Opportunities:**

Reach your target audience directly and boost your sales with the perfect platform for showcasing new products and collections.





- **Latest Fashion and Trends:**
Stay on top of the latest fashion and trends to gain a competitive advantage. Uncover the newest and most innovative solutions and technologies in the sector.
- **Economic Benefits:**
Conduct detailed research on the Qatari and Middle Eastern markets to understand customer needs and expectations. Get to know your competitors in the sector to gain a strategic advantage.

The Qatar Bridal & Fashion Show is a unique platform to grow your business, reach new customers, and learn the best practices in the industry.

Don't miss this unique opportunity and invest in your future!



Who Visits

the Qatar Bridal & Fashion Show?

Wholesalers

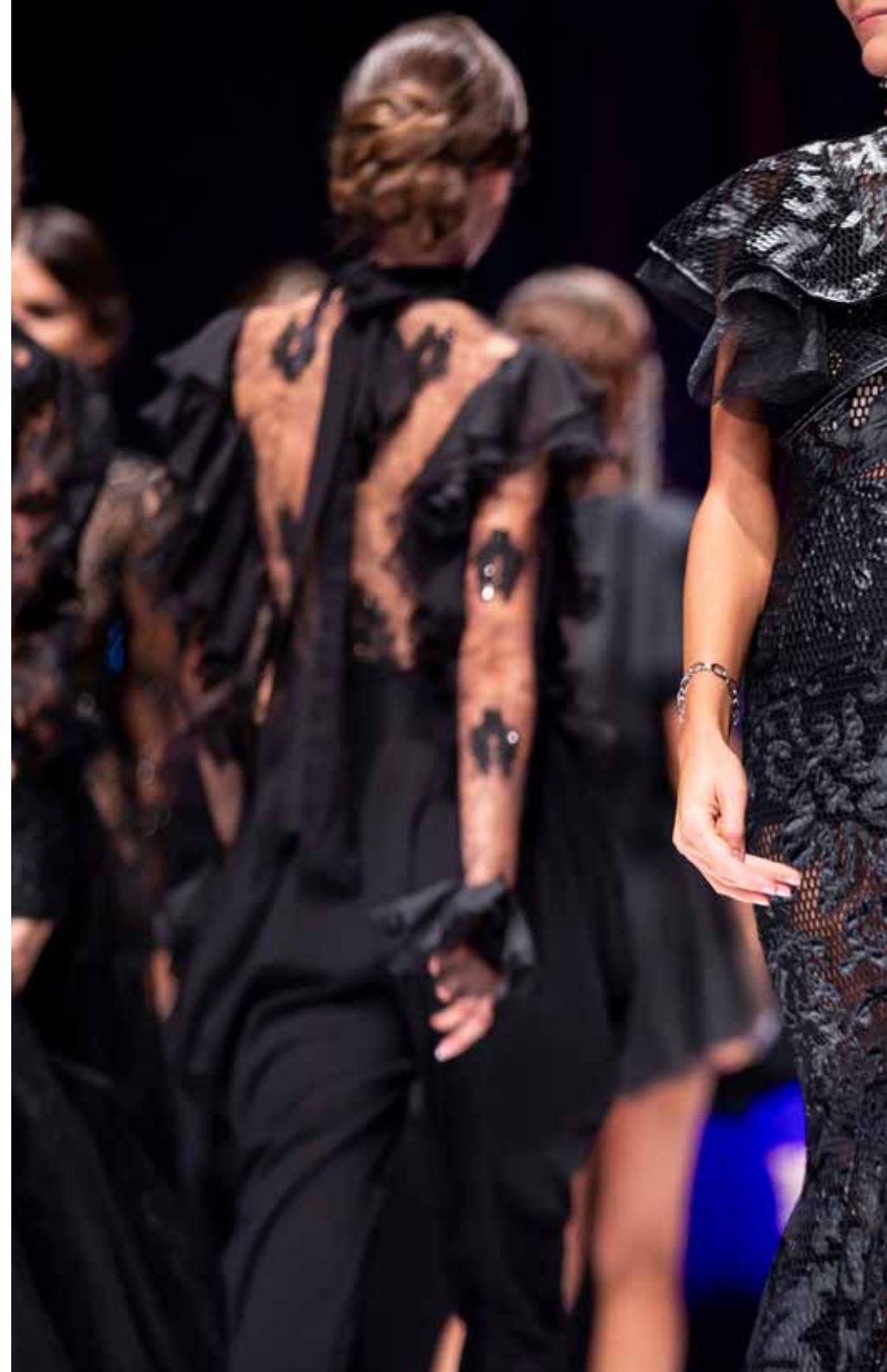
Store
Owners

Chain
Stores

Retailers

Designers

Industry
Associations
and Media
Representatives







Why Visit

the Qatar Bridal & Fashion Show?

Visiting the Qatar Bridal & Fashion Show provides a significant advantage in the wedding planning process. It is a must-attend event to discover the latest trends, get inspired for wedding preparations, meet professionals, and take advantage of special opportunities.

- **Latest Models**
Opportunity to discover the latest bridal collections and parades from world-renowned designers.
- **Inspirational:**
The fair offers inspiring ideas and creative solutions for wedding preparations.
- **Various Product Groups:**
A wide range of products and services from bridal gowns to accessories, wedding planning to photography.
- **Education and Seminars:**
Increase your knowledge with seminars and workshops led by industry leaders.
- **Special Offers:**
Notable discounts and promotions offered during the fair.



Qatar Bridal & Fashion Show

Product Groups to be Exhibited

The Qatar Bridal & Fashion Show offers a wide range of products.



BRIDAL GOWNS

Modern, classic, bohemian, and many more styles of bridal gowns.

BRIDAL ACCESSORIES

Veils, shoes, jewelry, and other complementary accessories.



GROOM SUITS

Groom suits and accessories in various styles and designs.

EVENING GOWNS

Evening gowns for special occasions in various styles for women and children.



HENNA AND ENGAGEMENT NIGHT ACCESSORIES

Complementary accessories for special events.



Qatar Bridal & Fashion Show

Catwalk

The Qatar Bridal & Fashion Show will breathe new life into the business and fashion worlds with its spectacular fashion shows.

Taking place from **8-10 April** in Doha, Qatar, this event stands out as an inspiring gathering that blends the magical world of fashion with lifestyle.

Erkan Yilmaz, the founder of World of Fashion magazine, renowned for its impressive fashion shows in the industry, will serve as the fashion show curator for this grand event. Yilmaz's vision is to bring elegance and an innovative perspective to the **Qatar Bridal & Fashion Show** runway, transforming this dazzling event into a reference point in both the business and fashion worlds.





Leading brands and innovative designers will have the opportunity to showcase their collections in two distinct concepts—Solo Fashion Shows and Collective Fashion Shows—on the first and second days of the event.

- **Solo Fashion Shows**

Solo Fashion Shows will feature the original collections of brands, presented as powerful fashion displays to reach a wide audience.

- **Collective Fashion Shows**

Collective Fashion Shows will showcase carefully selected designs in a creative concept, offering mesmerizing presentations that captivate the audience.

These fashion shows will not only inspire the dynamic world of fashion but also open the doors to new collaborations, providing participants with an international stage to display their work.



Do not Miss to Plan Your B2B Meetings

The B2B matchmaking application offers participants the opportunity to hold one-on-one meetings according to a pre-determined schedule. Each meeting will last 20 minutes, which companies can introduce their products and services and meet potential business partners.

In special meetings attended by local and foreign delegations with purchasing power, companies will present their products and make sales agreements face-to-face, increasing their competitive advantage through strategic partnerships.



Opportunity to Showcase Your Products

Qatar International Wedding Dress, Men's Suit and Evening Gown Fair offers a free, elegant, and uniform stand system that complies with international standards, and provides equal competitive advantage. Exhibitors can exhibit their products in elegant showcases and host visitors in special areas for business meetings.



Qatar National Convention Center (QNCC)

About the Location



QNCC is one of the most comprehensive and technologically advanced venues in the world. However, it is more than a mere convention center.

It offers a wide range of event services, including F&B (Food and Beverage), AV (Audio-Visual), Cleaning, IT (Information Technology), HSSE (Health, Safety, Security, and Environment), and Free WiFi.

Hotel: On-site accommodation – Premier Inn Doha Education City (219 Bedrooms). Certified event delivery and food safety and hygiene procedures and best practices – ISO 9001, ISO 22000, Hazard Analysis and Critical Control Points (HACCP). QNCC offers fully flexible and adaptable space options suitable for a wide variety of conferences, meetings, exhibitions, performances, concerts, and gala events.

Qatar Bridal & Fashion Show

TEAM

Trade fairs are indispensable events for all companies and professionals aiming to enter new markets and grow through exports. We are here to provide you with the opportunity to increase your exports and explore the world's most dynamic markets. Our expert team is at your service for all fair participants and visitors.

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