

# Qatar Bridal & Fashion Show



International Wedding Dress, Groom Suit and Evening Gown Fair

## 8-10 APRIL 2025

Qatar National Convention Center (QNCC), Hall 5

[www.qatarbridalshow.com](http://www.qatarbridalshow.com)

# Fashion's Top Manufacturers

Heading to the Arabian Peninsula and North Africa

Organiser



# QATAR BRIDAL SHOW

## SPONSORSHIP OPPORTUNITIES

Optimise your presence in the show, make a lasting impact to the audience. The Qatar Bridal Show Sponsorship Opportunities benefits exhibitors with maximum brand equity, increased exposure to generate greater leads and stay ahead in the market. Plenty of options to select, or, talk to our team about customising your sponsorship to fit your requirements!

SPONSORSHIP	DIAMOND	PLATINUM	GOLD
Sponsor Logo Placement on the Show Website	✓	✓	✓
Sponsor Logo Placement in the Pre-Event e-Mailers	✓	✓	✓
Posting on Social Media & e-Mailer - Announcing Sponsor	✓	✓	✓
Sponsor Logo Placement on Online Visitor Registration Confirmation Email	✓	✓	✓
Exhibit Space - Selection of Premium Area	36 sqm	28 sqm	20 sqm
Sponsor Logo Placement in Digital Show Catalogue	✓	✓	✓
Sponsor Logo and Company Profile Incorporation in the Digital Show Catalogue	200 words	150 words	100 words
Sponsor Logo Placement in On Site Banner	✓	✓	✓
Sponsor Logo Placement at the Hall Entrance's Welcome Gate	✓	✓	✓
<b>VALUE</b>	<b>\$20.000</b>	<b>\$15.000</b>	<b>\$12.000</b>





# QATAR BRIDAL SHOW SPONSORSHIP OPPORTUNITIES



01

## CATWALK SPONSORSHIP

Seize this unique opportunity to showcase your brand on the runway and share your competitive edge with the audience. Build your network by sharing your industry knowledge, experience, and insights!

» A 9 m<sup>2</sup> booth will be provided in the catwalk area for sponsors.

» Inclusion in the sponsor participant list  
Broadcast of the sponsor company video (up to 1 minute, provided by the sponsor)

» Feature in the e-Newsletter and on social media as a sponsor (limited to 70 words)

» Distribution of sponsor's promotional materials and giveaways to the catwalk audience (materials must be provided by the sponsor)

» Introduction of the sponsor by the catwalk host

» Logo placement on all marketing materials featuring sponsors

**VALUE:**  
**\$10,000**

02

## BADGE SPONSORSHIP

» Get noticed and remembered by all visitors, delegates and VIPs by having your brand or company logo incorporated on their badges.

» Sponsor Logo Placement on badges of VISITOR, DELEGATE, VIP and other non-exhibitor's type of badges

» Sponsor Logo Placement on all marketing collaterals which mention sponsors

» Email broadcast and social media post on Sponsor

**VALUE:**  
**\$5,000**

03

## LANYARD SPONSORSHIP

» Be seen around the show and beyond as attendees wear QBS lanyard bearing your brand or company logo. Best way to raise brand awareness in a massive way.

» Sponsor Logo Placement on the show lanyard distributed to VISITOR, DELEGATE, VIP and other non-exhibitor's type of attendees

» Sponsor Logo Placement on all marketing collaterals which mention sponsors

» Email broadcast and social media post on Sponsor

**VALUE:**  
**\$6,000**



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## CONTACT US!

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